

Impact for Change: E-Waste Drive



Program Description:

Wasco's ongoing "Impact for Change: E-Waste Drive" continues to gain momentum, with employees actively participating in the responsible recycling of old electronic devices. Running from 14 October to 14 November 2024, the campaign encourages all staff to contribute to a greener future by bringing in unused electronics, such as mobile phones, laptops, and chargers, to designated collection points across our facilities.

Today, as part of the campaign, Wasco hosted an engaging e-Waste Knowledge Sharing Session featuring guest speaker Mohamed "Mo" Tarek El-Fatraty, Founder of EARTH (E-waste Recycling Through Heroes). Mohamed provided valuable insights into the environmental challenges posed by e-waste and shared practical tips on how we can all play a role in mitigating its impact. The session was available both in-person and online, allowing employees from across the Wasco Group to participate.

As Mohamed emphasised, with millions of tonnes of e-waste generated globally each year, responsible recycling is more important than ever. His talk reinforced Wasco's commitment to sustainability, aligned with our cause of "Sustainability Tomorrow, Today's Commitment."

The e-waste collection efforts will continue until 14 November 2024, with all contributions being responsibly recycled. A final handover of the collected e-waste to EARTH is scheduled, ensuring that it will be processed in an environmentally sustainable way, reducing landfill waste and recovering valuable materials.

Wasco is proud to lead this initiative as part of our broader efforts towards achieving net zero carbon emissions by 2026. We thank everyone who has contributed so far and encourage the entire team to keep up the excellent work in making this campaign a success.

A special thank you to Mohamed Tarek for his insightful session today, and to all employees for your continued participation. Together, we are creating a lasting Impact for Change, one device at a time.